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## About us

### General Approach und Programme Description

The 26th article of the Universal Declaration of Human Rights, proclaimed by the United Nations General Assembly in Paris on December 10, 1948, says: "Everyone has the right to education" and is at the heart of our mission.

Article26 refers to the 26th Article of the Universal Declaration of Human Rights, proclaimed by the United Nations General Assembly in Paris on 10 December 1948. Our work is committed to contributing to the global achievement of Sustainable Development Goals 4, 8, and 17 by 2030.

We are an independent, non-profit initiative with no political affiliation. Article 26 is devoted to improving access to education as an essential part of sustainable development.

### Why we do it (Goals and Priority)

We enable professional career development by making education accessible to everyone worldwide. We are driven to create meaningful change in societies by thinking unconventionally, leveraging existing potential.

Corporate Social Responsibility is at our core, and we strive to make Good Practices accessible through our Sustainability Platform and educate local experts.

We believe that Corporate Social Responsibility is essential for future corporations and has far-reaching impacts. As such, we are driven to leverage our expertise and partnerships to build enabling ecosystems for enhanced social systems performances.

By recognizing the North-South divide between countries, we are motivated to achieve a worldwide balance. We offer resources and empower nations in the Global South to become self-sufficient.

## How we do it (Approach and Tools)

Article26 promotes cross-sectoral commitment to professional development by providing a connectivity hub, the Global Sustainability Platform. Our ambition is striving for high-quality and equality education as well as encouraging lifelong learning.

- Developing an educational platform connecting global corporations, non-profit organizations (NPOs), non-governmental organizations (NGOs), learners and educators alike.
- By leveraging the power of global networks, the public and private sectors are given the chance to provide and share educational content with a far-reaching impact.
- Giving corporations the opportunity to meet their own sustainability goals.
- A growing Corporate Social Responsibility (CSR)-contribution is viewed as "currency".
- (Our comprehensive service packages support digital learners at every stage of their learning journey.)
- Through empirically based training programmes and the support of Training-the-Trainers (TtT), we provide individuals with the education that enables them to reach their goals of employability, career development or entrepreneurship.
- We prevent local harm by doing more than just enabling a TtT approach; we also partner up with local businesses in order to grow and develop local infrastructure.
- (We have a deep understanding of MNEs' requirements as well as those demanded by today's job market, ensuring that certified professionals will find success in any venture they pursue.)

Article26 aims to bring together experts in the field of education and provide quality, accessible learning opportunities for students, unemployed people, those who are underemployed, and those working in the freelance or gig economies.

We are bridging the gap between industries, NGOs, and educational institutions by fostering a collaborative environment that values shared knowledge at all levels and creates an inclusive network for everyone involved as one community striving for educational excellence.

## What we do (Objective of interest)

By offering free access to the LMS and high-quality, certified eLearning, Article26 is dedicated to contributing toward sustainable development in developing countries.

Our self-paced eLearning provides comprehensive training on topics such as project management, agile product development, and IT service management (Prince2/Scrum/ITIL4), with more training being offered over time.

We also use a "train-the-trainer" approach through mentoring from our own trainers for local stakeholders in order to build an independent future of progress.

## How we started

For almost three decades, Maxpert GmbH has been providing innovative and cutting-edge career development solutions in Germany. Now, with the launch of Article26 – a training and certification platform tailored to boost employee capacities and professional growth – we are once again setting the pace for modern education.

Article26 began its mission during the COVID pandemic to use our community's strengths and experience by providing innovative solutions for modern changes. By utilizing our knowledge base, talents, and network, we are striving to foster an innovative approach that prioritizes continuous learning initiatives and encourages growth within society.

**In line with this mission statement, two key issues were identified:**

- Long-term investments made in professional development training are often seen as a financial burden in developing countries.
- Inadequate financial assistance and payment choices for education, such as instalment payments. Furthermore, most people regard investment in education as less useful than other choices, like cars, laptops, or phones, which may be paid off in installments and provide more tangible benefits initially.

## Moving forward

Article26 dedicates itself to acting upon each of these points while continuing its progress towards social change – lowering the barriers to investing in one's future for those who would not otherwise be able to do so.

Article26 took the initiative to offer transformative, career-enhancing education opportunities through Maxpert's eLearning in project management, product development, and IT service management (Prince2, Scrum, ITIL4) at no cost to learners of partner organizations in Africa. Our mission is to leverage digital transformation with collaboration of the German government, which will ultimately empower countless lives throughout these regions.

## **This is how we continued:**

Article26 identified that learners across the world who seek to learn have diverse backgrounds but share one thing in common: the ambition to share their knowledge and skills to become agents of positive change for their communities. As a result, we are committed to supporting like-minded individuals with the resources and tools necessary to become changemakers.

### **Eventually, Article26 focuses on**

- Experiential learning offers certified students the opportunity to gain expertise through a Train-the-Trainer approach. Our methods facilitate preparation for assuming trainer roles, allowing participants to share and utilize their collective knowledge in an effective manner.
- Unlock local potential by providing practical opportunities for learners to apply their newly acquired skills.
- Foster a sense of ownership and nurture partnerships with the community through collaborative sustainability efforts.
- Empower stakeholders in the pursuit of educational excellence, globally connected via an established network.
- Create channels enabling stakeholders from the professional development sector to give back to society through social education initiatives.

## **What we are currently doing:**

- Growing alongside the challenges we face, embracing collaboration with international and national partners, we are continuously improving our competency-based eLearning services to better meet the needs of African learners in Rwanda & South Africa.
- Along with this goal, we are committed to expanding the Training -the-Trainers programs so that marginalized individuals can benefit even more from our programs and promotions, ultimately leading to successful career counseling paths.

**We strive to empower learners during their learning journey by collaboratively addressing challenges with our local partners, creating an environment of growth and opportunity by:**

- Promoting gender equality
- Ensuring reliable online access and infrastructure
- Utilizing safe, secure technology solutions
- Practical logistics & Safety such as shuttle services that facilitate access.